HCDA Program Learning Objectives

1. Students integrate strategic leadership and business management skills to advance the performance of healthcare enterprises.
2. Students apply healthcare subject matter expertise to navigate and solve dynamic industry challenges.
3. Students build, evaluate and apply quantitative models and analysis to optimize healthcare business decisions and outcomes.
4. Students contribute functional expertise on interdisciplinary teams creating solutions to complex problems.
5. Students maintain high professional and ethical standards in the advancement and innovation of healthcare for all stakeholders.